



Minutes of the IMM Presidents' Meeting held in St Stephan, Saturday 11th June 2011

1. Current President's Welcome

Oliver Spuler opened the meeting and welcomed all the club presidents. He informed the meeting that there were 2700 people and 1700 Mini's at the IMM, which the Berner Mini Club thought was very good considering the long trip most people had to make to get to Switzerland. Oliver reported that the organisers had so far experienced no big problems, but that all the signs showing the way to the IMM had been stolen. Although Berner Mini Club has insurance to cover this, they were sorry if some visitors experienced difficulty in finding the site and asked those responsible to bear other people in mind in future.

2. Questions to Berner Mini Club

Q: Is there free Wi-Fi on site?

A: No, sorry.

Q: You are doing a good job, but can you get better weather?

A: Sorry, but we left it too late to order the sun, however the weather should be better tomorrow.

3. IMM Association Update & IMM Regulations

Wouter de Graaf informed the meeting that the IMM Association has had over 33,000 hits on their website over the past year and that there are now over 175 registered forum users. The minutes from the 2010 Presidents' Meeting taken by the IMM Association were approved by Fan Club Mini Bavaria and were published within 2 weeks. The IMM Association will take minutes again today and this will be published online after approval by Berner Mini Club.

Over the past year the IMM Association has provided support and advice to Berner Mini Club, Mini Club Hungary and all clubs bidding for IMM2013 and IMM2014.

The IMM Association has received various enquiries concerning the IMM Regulations, which were discussed by the presidents:

Should weekend tickets be pre-book only?

In general it was felt that it should be the responsibility of the host club to decide if weekend tickets are pre-book only or if people can just turn up on the day, depending on the site chosen and its capacity and providing that they make it known.

It was agreed that those who do pre-book should be guaranteed camping space.

Oliver reported that the staged pricing system had worked well, with only 150 tickets being booked after the price rose at the end of March and just a handful of people arriving without tickets and paying on the gate.

The opinion was expressed that we should all support host clubs by booking and paying early and that we should expect to pay more if we book late.

Should day tickets be available?

Again it was felt that this decision should be made by each host club.



What about the discussion about if new MINI's are / are not included?

It was reported that at the 2004 Presidents' Meeting a decision was made to include new MINI's. The IMM regulations were however never amended to reflect this.

At the 2008 President's Meeting this issue was discussed again and a clause was added to the IMM regulations stating that it is the host club's responsibility to decide if new MINI's are allowed.

A show of hands indicated that the club presidents were split roughly 50:50 on either retaining the current regulation on new MINI's or reverting to the 2004 decision to always allow them. It was therefore proposed to hold a ballot on this issue at the 2012 President's Meeting.

Do we need to redefine the number of showers and toilets?

When will Guidelines be added for drinking water & dishwashing facilities?

It was decided that no changes are required to the current IMM regulations on these points.

Bid information should be available online prior to the current year's event, but for what period?

It was felt that it is a good idea for bid information to be available so that club presidents' can take into account the wishes of their club members when voting, however no decision was taken on what the deadline for this should be.

Candidates should have attended at least 3 IMM's before they are permitted to submit a bid to host the event.

It was felt that common sense should be used, particularly when a candidate consists of more than one club joining together to submit a bid.

4. MINI

Ulrich Arendts from MINI AG thanked Berner Mini Club for their good organisation.

This is the 4th year in a row that MINI AG have supported the IMM and they hope that acceptance of MINI will continue to increase, especially as the "new" MINI celebrates its 10th birthday this year and is therefore on its way to becoming a classic in its own right.

Ulrich also drew attention to MINI Club Finder which now has over 70,000 members listed.

5. Bids to host IMM2013

Two clubs presented a bid to host the 2013 IMM.

Mini Club Ostwestfalen-Lippe

The Mini Club Ostwestfalen-Lippe is one of the oldest Mini clubs in Germany. It was founded in 1969 and has seen 400 members over the last 40 years. Current membership is 25.

The club organised the 1980 IMM which had an attendance of some 350 Mini's. They also prepared a bid to host the 1998 IMM, but withdrew at the last minute to allow the IMM to go to Switzerland.

If successful in gaining the 2013 IMM they will be celebrating 44 years of their club and 33 years since the last IMM they hosted.

The Mini Club Ostwestfalen-Lippe proposed an IMM held near the small town of Kaunitz in northern Germany, easily accessible from the A1 and A2 motorways. The site, which is used throughout the year for festivals, truck meetings and other car club events, comprises a large hall, a tarmac area which would be used for activities and a camping area with trees. Mini's can be parked next to tents.

The proposed dates are Thursday 16th to Monday 20th May 2013 and the program would be the same as other meetings, with live music and a party until 2am.



Q: What is the ticket price?

A: €60

Q: Are there toilet and shower facilities on site or will you have to bring them in?

A: There are some toilets and showers on site, but we will also need to bring in.

Italian IMM2013 Committee

The Italian IMM2013 Committee is a coalition of the three largest Mini clubs in Italy, who together have some 600 members. They also have the support of all the important Mini clubs in Italy and the backing of local and regional government.

They showed a promotional video, followed by a presentation.

They proposed an IMM held at Barberino di Mugello, near to Florence in the Tuscany region of northern Italy. Although the IMM has been to Italy before, it has never been to Tuscany. Barberino di Mugello is easily accessible by normal road and by motorway. For those choosing to travel by motorway the toll paid will be refunded as a voucher redeemable for food and drink on the IMM site. Proposed dates are Friday 17th to Monday 20th May 2013.

The lakeside location is easy to secure, has all facilities in place and is already being used to host events for up to 8000 people. The site will have a fenced trader area which can be locked at night, a large food and drink area with free beer tasting, a camping area where Mini's can park next to your tent and a separate family camping area. IMM booking would be online with payment by credit card and all IMM attendees would also receive a free Florence Card giving discounts for city tours, museums, restaurants, etc.

Ticket price would be €60 if pre-booked and €80 for late booking. Day tickets would be available for Sunday only.

Mugello circuit is only 17km away and can be used if that is what people want.

Q: What will it cost to go on the Mugello circuit?

A: 15-20 minutes on the circuit will be free of charge.

Q: When the IMM was last held in Italy in 2013 there were problems with mosquitoes. Please can you provide insect spray in the welcome packs?

A: This won't be needed as mosquitoes are not prevalent in the Tuscany region. Also the local authorities take preventative measures these days as the local population also has to survive!

Q: What will the ticket price be for children?

A: Tickets for children under 14 will be free.

Voting was by means of a secret ballot. 163 votes were cast, 14 for Germany and 149 for Italy. The IMM2013 will be held in Italy.

6. Bids to host IMM2014

As per IMM regulations the 2014 IMM will be held in England because 2014 is an anniversary year. There were two bids for IMM2014.

Southern Mini Owners Club

The Southern Mini Owners Club has around 200 members and is well known for its Southern Mini Days event, which has been run for the past 20 years.

They showed a promotional video and then gave a presentation.

The proposed location is Kent Event Centre, which has parking for 30,000 cars, 6 hectares of camping space, 6500m² of indoor space and 6 event arenas either on grass or hard standing.



The trade village would be organised around the arenas. Mini's can be parked next to your tent. The site already has 110 male toilets, 112 female toilets and 24 showers, but the club would also bring in additional showers. An on-site shop and a Wi-Fi zone would be provided. They would involve the Moke Club to organise a Moke 50 area and would also set aside an area for Clubman 45. Two live bands would provide music on Friday, Saturday and Sunday evenings. A Mini 55 beer would be available.

Their proposed dates are 1st to 4th August 2014 and ticket price would be £70. The club would try to reduce the price if possible, but guaranteed that it would not increase.

Q: What will the ticket price be for children?

A: Tickets for children under 16 will be half price and under 5's will be free.

Q: Apart from the Mini 55 beer, what will you be doing to celebrate Mini's 55th year?

A: We will invite historic Mini's to come down.

Heritage Mini Alliance

The Heritage Mini Alliance is made up of West Sussex Mini Club, South Central Mini Club, Redditch Mini Owners Club and London & Surrey Mini Owners Club together with members of the Clubman Estate Register, the Mini Cabriolet Register and Dutch Mini People, working together with the British Motor Industry Heritage Trust at Gaydon.

The group showed a promotional video, followed by a presentation. Their vision was celebration and they promised that all money raised through ticket sales for their event would be spent on the IMM.

They proposed an IMM to be held at the Heritage Motor Centre in Gaydon. The location is easily accessible from all part of the UK and all major UK ports. The site offers camping space for 14,000 people, with a separate family/quiet camping area, 11,500 parking spaces, almost 8000m² of indoor space and 240,000m² of show area. A new hotel is also being built on site and would be ready in time for the IMM. Showers and toilets would be mains-plumbed and there would be attendants on hand to ensure they are kept clean. The traders' area would offer pitches on both grass or hard standing and additional trader-only facilities would be provided to make traders' lives easier.

Activities would include a Mini 55 show area, a Moke 50 show area in collaboration with the Moke Club, a Clubman 45 show area organised by the Clubman Estate Register, free access to the Heritage Motor Museum, children's entertainment, Mini runs from Longbridge and Cowley, an evening Mini cruise, celebrity appearances, a cinema area where Mini films would be shown and discounted rates for the Land Rover 4x4 experience.

Their proposed dates are 15th to 18th August 2014, which the group pointed out is as close as possible to Mini's birthday, without clashing with existing events. Ticket price would be £65 and day tickets would be available for Sunday only.

Q: What will the ticket price be for children?

A: Tickets for children under 14 will be £30, which is less than half price, and under 5's will be free.

Voting was by means of a secret ballot. 163 voting slips were returned, of which 5 were discounted because they did not bear the name of either of the two candidates bidding for IMM2014. Therefore 158 correct votes were cast, 96 for Southern Mini Owners Club and 62 for the Heritage Mini Alliance. The IMM2014 will be organised by Southern Mini Owners Club.



7. Update IMM2012

Mini Club Hungary recognised the efforts of Berner Mini Club in putting on a great IMM 2011 and also thanked all the clubs who had made bids to host future IMM's.

They went on to inform the presidents that there have been no changes since their bid presentation of last year and that the ticket price remains at €60.

The IMM2012 official website can be found at www.imm2012.hu and currently contains information about the location, programme and events, including the organised touristic tours. In addition there will be a wedding of two club members of Mini Club Hungary at the IMM!

All the preparations have been made ready for booking, which will open next week. They asked everyone to help them by mentioning all relevant details, such as trailers, caravans, etc. when making their booking.

Reservations for the bungalows on the IMM site will open in August, but only for those who have already bought their IMM ticket.

St Stephan, 11-06-2011

Helen Almond
IMM Association



Oliver Spuler
Berner Mini Club

